



Al Baraka Enterprises is a trusted and certified recruitment agency based in Pakistan, specialising in HR and staffing solutions. With our team of expert recruiters, we have successfully sourced top-quality manpower from Pakistan across diverse industries for 200+ Saudi Arabia companies. Our POWER framework for manpower recruitment is a tried and tested process enabling us to quickly identify and connect you with the perfect candidates for any job.

We not only help companies like yours in Saudi Arabia to source topquality manpower, but also help you to foster their skills-development and learning needs to achieve the company's strategic goals. Our ORDER framework for development of your workforce has already been conducted in regions' leading 300+ companies.

As your reliable and dependable recruitment agency & learning partner, we cater to all industries and career levels, making us the number one choice for your staffing needs in Pakistan.







# Global Manpower Recruitment

Through our extensive experience of over 27-years working with over 200+ companies in Saudia Arabia and beyond, we have developed a powerful and effective manpower recruitment framework which helps us to add tremendous value in companies like yours. POWER Framework drives successful manpower recruitment by understanding needs, organizing data, formulating plans, taking action, reviewing progress & reinforcing value.

**Pre-Requisites**: Understand client needs, laying the foundation for a targeted recruitment strategy.

**Organize:** Transform data into valuable insights, leveraging comprehensive analysis for informed decision-making.

**Win-Win:** Collaborate closely with clients, formulating detailed agreements that align goals and ensure mutual benefit.

**Engage:** Take proactive action, leveraging our expertise to identify & attract top talent, including their visa-process.

**Review** & Reinforce: Continuously assess progress, address challenges, and foster lasting relationships through follow-up and added value.

For more details on POWER framework, visit:

www.albarakaent.com/powerframework







### **Learning & Development**



Our learning consultants having a rich experience of working with over 300 client organizations in a range of businesses, we have created a simple framework to customize our consulting services for your organization. This process not only helps our customers understand, assess and express their needs; it also enables our consultants to craft result-oriented solutions for the clients.

ORDER is the acronym we use to explain the process and help clients create order in thinking, behaviors, processes and systems.

**OBSERVE**: In-depth understanding of client organization through assessments, meetings, and analysis of roles and responsibilities.

**REVIEW**: Reflection on gathered data and analysis to identify people development needs and learning objectives. **DESIGN**: Tailored HR & learning solutions developed based on

research, incorporating DNA findings and selecting appropriate methodologies.

**ENGAGE**: Providing impactful and meaningful consulting services at individual, team, and organizational levels. **REINFORCE**: Building partnerships, providing feedback, and supporting clients with strategies for effective implementation post-contract.

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**AL-BARAKA ENTERPRISES** 





UN SDG Goal #8: Decent Work & Fconomic Growth

At Al Baraka Enterprises we are playing our part in sustainable development goal # 8 which is decent work & economic growth. Sustained and inclusive economic growth is a prerequisite for sustainable development, which can contribute to improved livelihoods for people around the world. Economic growth can lead to new and better employment opportunities and provide greater economic security for all.

Our targets align with the targets number **2,7 & 8** of Goal # **8** of UN SDGs which are:

- **8.2** Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high value added and labor-intensive sectors.
- **8.7** Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and by 2025 end child labour in all its forms
- **8.8** Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment



### **Our Clients & Industries We Serve.**

200 + Clients (MANPOWER RECRUITMENTS) 300 + Clients (LEARNING & DEVELOPMENTS)

Adnan M. Awad Est. Jeddah K.S.A	2	Aziz Al-Riaz K.S.A	2
Nidal Atlas Jeddah K.S.A	B	Fahad Bin Farj Al-Dosary Al- Riaz K.S.A	2
Osama F. Afaih Jeddah K.S.A	B	Electronic Work Shop Al- Taif K.S.A	2
Faisal Bin Muhammad Bin Saeed al	B	Abdul Aziz Nafai EST Jeddah K.S.A	2
KabeerJeddah K.S.A	B	SIMA Trade International Jeddah K.S.A	2
Al Wahat EST Jeddah K.S.A	B	Capt/ Assad D. Salamah Al-Bahes	2
Al Khamoori Hotels Al Madina K.S.A	8	ESTUnity for EST Jeddah K.S.A	8
El Blway Khamis Mushad K.S.A	B	Hamid Al-Malki Taif K.S.A	2
Saudi Ready Mix Daman K.S.A	B	Muhammad Sabehti EST Taif K.S.A	2
Wafa Bint Bandar Bin Khalid Bin Abdul	A	Bin Jalan Taif K.S.ABin Ladin Makkah	8
Mukarma K.S.A	8	F.KO Dallah Makkah Mukarma K.S.A	8
Sahad E.S.T Al-Riaz K.S.A	A	Al- Khudri & Sons Damam K.S.A	2

























































































































### **Muhammad Younas**

CHAIRMAN





**Sohail Younas** 

CHIEF EXECUTIVE OFFICER



**Qamar Sheraz** 

DIRECTOR,
CLIENT ENGAGEMENT
& LEARNING



**Tanveer Mughal** 

INTERNATIONAL RECRUITMENT CONSULTANT



**Afrasyab Ahmed** 

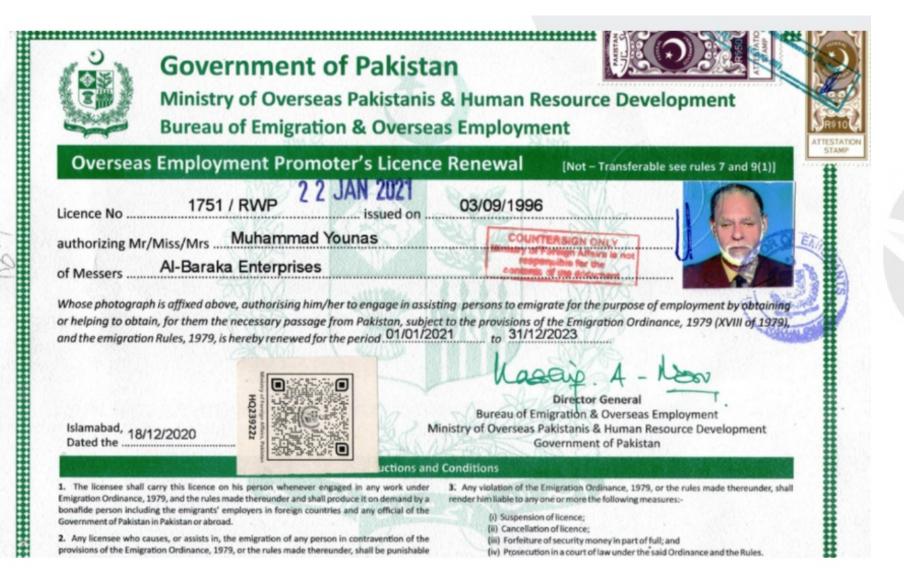
DIRECTOR GROWTH & OUTREACH



**Mahwish Ashfaq** 

DIRECTOR HUMAN RESOURCES

## We are authorized by government of Pakistan for Recruitment and Employment of Human Resource in Foreign Countries





Government of Pakistan



Ministry of Overseas Pakistani's



Pakistan overseas employment promoter Assosiation



### **GET IN TOUCH**

How can we help you? Set an appointment with one of our experts.

#### **AL Baraka Enterprises**

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Rawalpindi.

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